New Edge Health
IMPROVING THE HEALTH OF AMERICANS

THE CUTTING EDGE FOR HEALTH TRANSFORMATION

American Health Data Institute

For people living with Obesity, there is more to weight management than just the physical pounds.

Addressing the negative impact of Obesity in America requires a multi-prong approach to Improve Health and Control Costs.

The New Edge Health Solution is Redefining Healthcare for Real Change.

Obesity Crisis in America

Obesity is a disease that impacts your whole body, increasing the risk of conditions like Type 2 Diabetes, heart disease, and more. The good news? **New Edge makes achieving better health easier and more accessible than ever.**

THE IMPACT OF WEIGHT LOSS ON THE HEALTH OF THE ENTIRE BODY

Statistics Prove:
POSTIVE IMPACT of Weight Loss on ALL Diseases

Average 73% of Conditions:
IMPROVED. REDUCED. RESOLVED.

Good Health RESTORED!

- Quality of Life IMPROVED in 95% of patients.
- **89% REDUCTION** in 5-year mortality for those with co-morbidities

THE NEGATIVE IMPACT ON HEALTH:

Obesity negatively impacts the health of the entire body, literally from head to toe!

The positive impact of losing weight on your overall health is exceptional. Not just the physical changes—but improving the way your entire body functions.

THE NEGATIVE FINANCIAL IMPACT:

For Employers: The burden on the cost of healthcare benefits, including brand name GLP-1 medications, along with the impact on productivity and absenteeism due to poor health conditions.

For Employees: The burden on increased costs of escalated medical care and the financial impact of increases in premiums/deductibles.

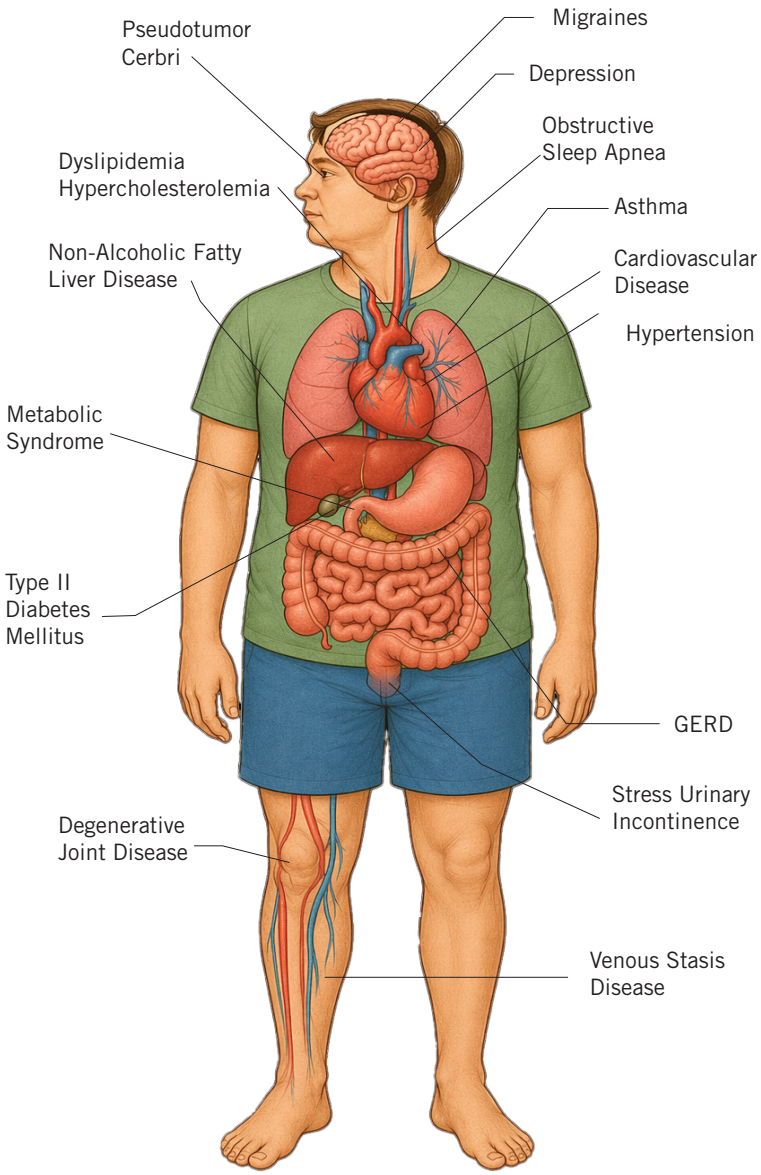
It's Only Taken 10 Years for the Obesity Population Crisis in America to Explode

2013 **NO STATES** Reported over 35%+ Adult Obese Population

2024 **23 STATES** Report **35%+** Adult Obese Population (1 in 3)

50 STATES Report 20% Adult Obese Population (1 in 5)

Source: CDC.gov 2023 study report released 9/12/2024: New CDC Data Show Adult Obesity Prevalence Remains High | CDC Newsroom



THE FINANCIAL IMPACT OF BEING OVERWEIGHT

The obesity crisis in America has exploded over the past 10 years, with 1 in 5 adults considered obese. Recent data has shown that healthcare costs for patients diagnosed with obesity are 266% more than patients without obesity diagnoses.

THE NEW EDGE HEALTH DIFFERENCE

Transform employee health with cutting-edge Obesity and Chronic Disease Management and an abundance of personalized care and superior member engagement.

It's **NOT** a Weight Loss Program
It's True POPULATION HEALTH MANAGEMENT

It's the Coaching that Makes the Difference!

Professionally Trained Medical Team with a Unique Blend of

- Medical Expertise
- Compassionate Care

Relentless Drive to Empower our Members on their Health Journey

- Providing the Needed Care
- Tracking Results: Improvement in Health

Keeping them Engaged

- Personal Support Throughout the Entire Journey
- Increasing Quality of Life

SUPERIOR ENGAGEMENT = REVOLUTIONARY HEALTHCARE

THE NEW EDGE HEALTH DIFFERENCE: A really big solution to a really big problem.

New Edge Health is here to transform employee health through cutting edge obesity and chronic disease management.

The Rx is just one of the tools in the success of the plan.

It's the personal and proactive Professional Coaching that makes the difference—something that is missing from the traditional benefit model.

New Edge Health Monthly Continuum of Care

Monthly Tele-Health Visit with Medical Professional

Monthly Tele-Health Visit with your AHDI Healthcare Nurse Navigator™ Coach

Personalized Care. Superior Engagement. Savings on your Healthcare Plan.

- **Access to the most affordable GLP-1 medication available in the market**
- Monthly Tele-Health visit with a Medical Professional experienced in the management of Obesity and the corresponding medical conditions
- Monthly Virtual Coaching Sessions with the Professional Healthcare Nurse Navigator™ Coaches. These are nurses who take the time to get to know you, helping you set reasonable goals to get the results you need! Meeting you where you are!
- An entire team approaching the benefits of your health in a holistic way, motivating you to reach short and long-term goals!

The Positive Impact for Employers:
A Healthier Workforce is Directly Linked to Overall Company Health!

Getting your population healthier can bring an overall positive impact to your bottom line!

Here's your grade card:

- ✔ Reduced medical spend
  - This product offered to you through New Edge Health at a level 70%+ less than similar brand name drugs; and is 100% as effective!
  - Healthier employees will cost less on your medical plan
  - More competitive benefits to attract good talent
- ✔ Helps stop the Value Drain of employer benefit plans
- ✔ Improved productivity / Possible reduction in sick days

#GoodHealthIsGoodBusiness

With several creative benefit packages to choose from, we can help you craft a plan that is right for the fiscal and physical health of your company and your employees!

The New Edge Health Process
The Simple Steps: It's Not Complicated!

You don't have to wait until renewal to get started.
You say "yes", we get to work for you!

- ✔ We walk alongside you through the entire implementation process
- ✔ Implementation in 45 days (or less)
- ✔ Customized employee introduction and education materials
- ✔ Monthly detailed reporting will track utilization, costs, improvement in health (de-identified data)

1. The New Edge team will help choose the plan that is right for you and kick off the Implementation Process.
2. Employee Intro and Engagement
3. Employees engage directly with the Medical Team and AHDI Coaches
4. **New Edge manages it all!**
   Implementation, Member Coaching, Invoicing, Reporting, and more!

Contact Us Today to Get Started!

www.thenewedgehealth.com